

Step Up to Quality: Provider Outreach

Nebraska Department of Education

Communications, Not-for-profit



Scroll or click the links below for supplemental materials

Brand and Guidelines

Nebraska Department of Education Website

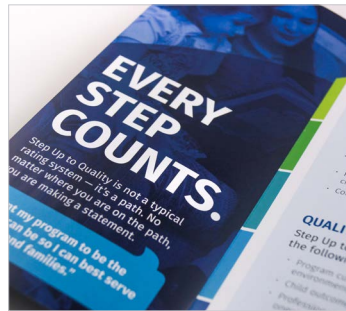
Quality Campaign Website

Social Media Strategy + Assets

Videos

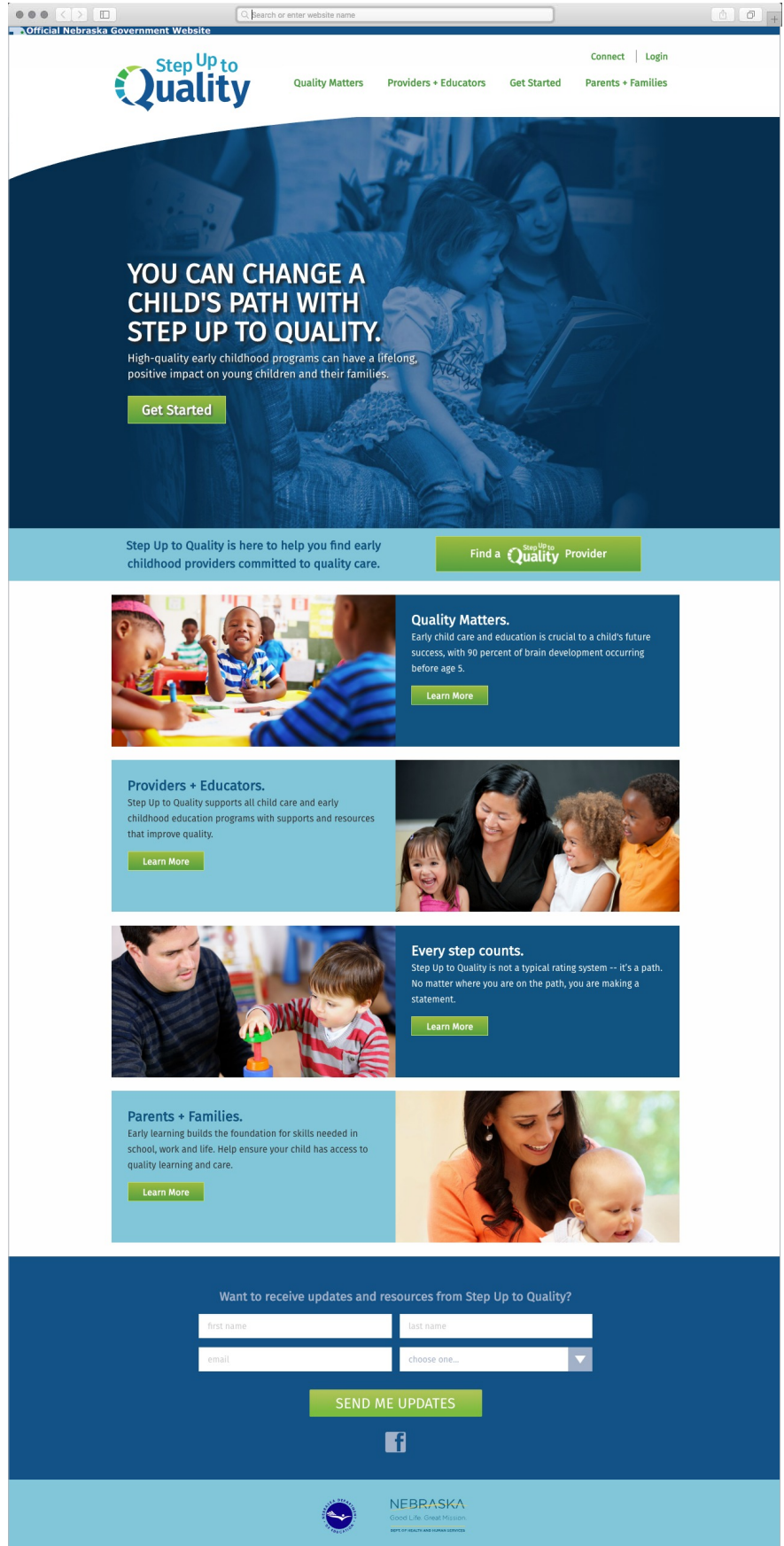
Print Materials

Provider Toolkit





Re-designed Website



Old Website





High-quality early childhood programs can have a lifelong, positive impact on young children and their families. Early learning builds the foundation for skills needed in school, work and life.

WATCH THE VIDEOS BELOW TO SEE QUALITY EARLY CARE AND EDUCATION IN ACTION!



Did you know?

Children who receive quality early child care are more likely to...



Show improved reading and math skills



Attend college



Earn higher wages



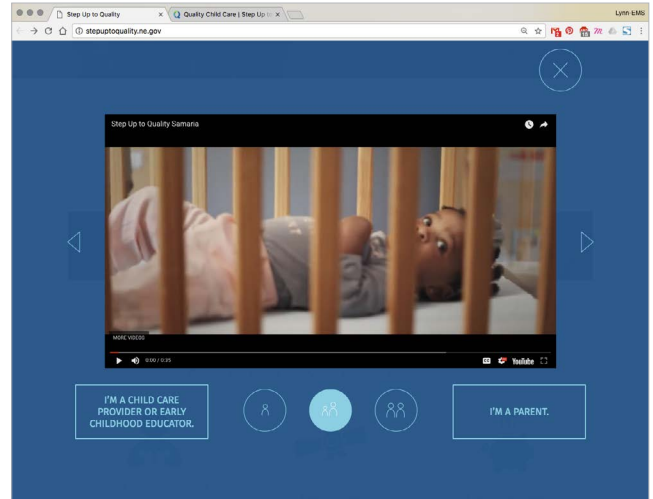
“Step Up to Quality has ignited my passion for pursuing a higher level of child care that EVERY child deserves.”
 — Family child care provider, Step 2, Gothenburg



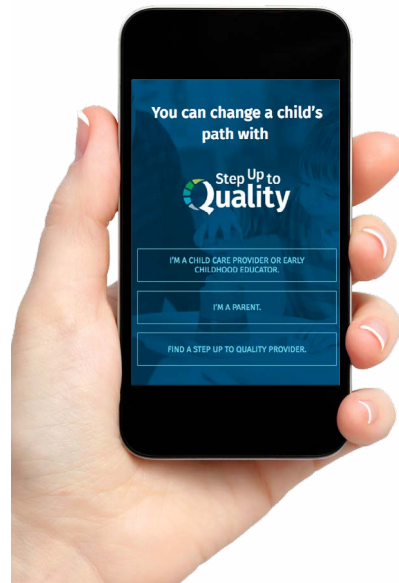
NEBRASKA
 Good Life. Great Mission.
DEPARTMENT OF EDUCATION

Want to receive updates and resources from Step Up to Quality?

SEND ME UPDATES



Mobile Version



Social Media Strategy + Assets

Step Up to Quality | Nebraska Department of Education

Nebraska Step Up to Quality
March 8 · 🌐

Children who receive quality early care are more likely to show improved reading and math skills, attend college and earn higher wages. Your participation in Step Up to Quality is so important. Learn about the benefits of Step Up to Quality at <https://www.education.ne.gov/providers-educ.../benefits.html>.

Like Comment Share

22 Top Comments

20 Shares

Nebraska Step Up to Quality
May 1 · 🌐

Did you know 90 percent of brain development occurs before age 5? Quality child care is so important. Step Up to Quality can help your program reach its full potential. Learn more about Step Up to Quality at <https://www.education.ne.gov/providers-educ.../overview.html>.

Like Comment Share

14

1 Share

Step Up to Quality @NDE_StepUp · Jun 20
Congratulations, Westminster Preschool!

First Five Nebraska @FirstFiveNebr
Westminster Preschool is the 1st NE child care center to reach Step 5 in Step Up to Quality. Congrats! @NDE_StepUp bit.ly/2sHKfRr

1

1

Nebraska Step Up to Quality

12 Followers 85 Following

Boards Pins

Healthy Recipes Unfollow Fine Motor Activities Unfollow Tips for Parents Unfollow Language & Literacy Unfollow

Nebraska Step Up to Quality
April 10 · 🌐

Children who receive quality early care are more likely to show improved reading and math skills, attend college and earn higher wages. Your participation in Step Up to Quality is so important. Learn more at <http://stepuptoquality.ne.gov>.

Nebraska Step Up to Quality
STEPUPTOQUALITY.NE.GOV Learn More

5.4K Views

Like Comment Share

Sarah Bergeron, Holly Johnson and 87 others Top Comments

37 Shares

Nebraska Step Up to Quality
April 11 · 🌐

St. Luke Child Development Center is excited about their participation in Step Up to Quality, and they have the website to prove it!

"St. Luke Child Development Center is excited to participate in Step Up to Quality. Over the last few years the process of working through the steps have helped us grow as a facility and a staff. I have appreciated all of the tools and support we receive from this program. I strongly believe that being a part of this program has helped us maintain and improve the quality of our child care program in Omaha." -Aimee Bryer, Center Director

Step Up to Quality - St. Luke United Methodist Church
St. Luke Child Development Center has been recognized by Nebraska Step Up to Quality for its commitment to quality child care and education.... Read More
STLUKEUMC.COM

Like Comment Share

Holly Johnson, Kristin Neemann and 11 others

2 Shares

Nebraska Step Up to Quality
February 13 · 🌐

Children who receive quality early care are more likely to show improved reading and math skills, attend college and earn higher wages. Your participation in Step Up to Quality is so important. Learn about the benefits of Step Up to Quality at <https://www.education.ne.gov/providers-educ.../benefits.html>.

4.1K Views

Like Comment Share

Holly Johnson, Kristin Neemann and 86 others Top Comments

49 Shares

Step Up to Quality Content Calendar: Providers						
	Jan	Feb	March	April	May	June
Campaign promotion	Providers	Providers	Providers	Providers	Providers	Providers
Early Learning Guidelines	Social & Emotional Development	Creative Arts	Language & Literacy Development	Approaches to Learning	Health & Physical Development	Creative Arts
National Days		National Heart Month	2: National Read Across America Day	24-28: NAEYC Week of the Young Child	2: National Teachers' Day	1: National Children's Day
			12: National Provider Appreciation Day		National Physical Activity and Sports Month	
			National Nutrition Month			
Activity Themes	Winter/indoor activities	Valentine's Day activities				Summer sun safety
Orientation Dates						
Training Dates						
Other Events						

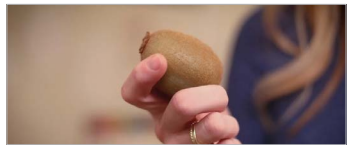
Video #1 – Teacher-child Interaction



Video #2 – Child Outcomes



Video #3 – Family Engagement



Vertical Banner

You can change a child's path.

Step Up to Quality
A path to quality early child care and education

NEBRASKA
Good Life, Great Mission,
DEPT OF HEALTH AND HUMAN SERVICES

NEBRASKA DEPARTMENT OF EDUCATION

Table Top Banner

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NEBRASKA DEPARTMENT OF EDUCATION

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Enter this coupon code: **QUALITYSA**

Step Up to Quality

Provider Program Guide

Step Up to Quality
PROGRAM GUIDE

Department of Health & Human Services
DHHS
NEBRASKA

NEBRASKA DEPARTMENT OF EDUCATION

Orientation Presentation

EVERY STEP COUNTS.
Step Up to Quality is not a typical rating system — it's a path. No matter where you are on the path, you are making a statement that you want your program to be the best it can be for children and families.

QUALITY MATTERS.
Early child care and education is crucial to a child's future success, with 90 percent of brain development occurring before age 5.

Children who receive quality early care and education are more likely to:

- Q Committed to quality improvement
- Q Q Working toward quality standards
- Q Q Q Meets quality standards
- Q Q Q Q Exceeds quality standards
- Q Q Q Q Q Far exceeds quality standards

Diagram showing the path from Earn higher wages to Graduate high school.

EVERY STEP COUNTS.
Step Up to Quality is not a typical rating system — it's a path. No matter where you are on the path, you are making a statement.

"I want my program to be the best it can be so I can best serve children and families."

WHO CAN PARTICIPATE?
Step Up to Quality supports all child care and early childhood education programs, including:

- Licensed family child care homes and child care centers
- Head Start and Early Head Start programs
- Public, school-operated early childhood programs
- Community preschools

QUALITY STANDARDS
Step Up to Quality focuses on the following quality standards:

- Program curriculum, learning environments, and interactions
- Child outcomes
- Professional development and ongoing training
- Family engagement and partnerships
- Program administration

STEP 1

- Complete orientation
- Complete program application
- Enter director and staff into the professional records system

STEP 2

- Complete training sessions:
 - Safe with You Series
 - Early Learning Guidelines Domain Series
 - Management Training or Getting Down to Business
- Complete Go MAP SAC orientation and pre-self assessment
- Complete coach interest questionnaire

STEPS 3-5*

- Complete observation tool training
- Develop action plans
- Complete the Rating Readiness Tool
- Earn points based on quality standards

PROVIDER BENEFITS
Step Up to Quality programs have special access to support and resources that improve quality.

Coaching
You won't be on this journey alone! Step Up to Quality coaches help programs of all types, big or small, create individualized goals and action plans. Your coach will help you identify and maximize your strengths and guide you through Steps 3-5.

Professional development & training
Access a variety of professional development and networking opportunities, at little to no cost.

Child Care Subsidy reimbursement
Participants who receive child care subsidies may receive increases to their subsidy rates once they reach Steps 3-5.

Incentive bonuses
You'll receive your first incentive bonus when you move up a step for the first time. Use incentive bonuses to pay for program materials like books, toys or professional development opportunities.

Financial support & grants
Your Step Up to Quality coach can provide resources and information to help you access additional support and funding via Step Up to Quality partners.

For more information about Step Up to Quality benefits and opportunities, please visit the Step Up to Quality website: www.education.ne.gov/StepUpQuality

QUALITY MATTERS.
Early child care and education is crucial to a child's future success, with 90 percent of brain development occurring before age 5. Early learning builds the foundation for skills needed in school, work and life.

Children who receive quality early child care and education are more likely to:

- Earn higher wages
- Have a job
- Show improved reading and math skills
- Attend college
- Graduate high school

YOU CAN CHANGE A CHILD'S PATH WITH STEP UP TO QUALITY.
High-quality early childhood programs can have a lifelong, positive impact on young children and their families.

Step Up to Quality helps early childhood providers and educators become and improve quality.

Programs enrolled in Step Up to Quality help them on their path to higher quality education — log or retain — to take quality to the next level.

Step Up to Quality programs go beyond what is required because they strive to do better for their children's and families' futures.

67 percent of Nebraskans believe early child care and education is very important. But only 10 percent strongly agree that young children in our state are prepared to be successful when they begin kindergarten.

DID YOU KNOW?

Sources:
* Center on the Developing Child at Harvard University | Nebraska.org
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