

NEW! IN-HOUSE OF THE YEAR AWARD

The AMA Omaha In-house of the Year Award, recognizes and celebrates the achievement of in-house marketing campaigns, while staying within budget parameters and attaining organizational goals. *Exclusively for in-house marketing teams.*

For an organization to be considered for the In-house of the Year, factors considered include:

- In-house marketing team that resides in the organization that is nominated.
- Utilization of data and technology to garner positive business results within your industry.
- Demonstrated marketing leadership through the innovation and implementation of new products or services, and processes with positive results.
- Have a proven commitment to enhancing the Omaha metro community through volunteerism, leadership roles, board member, etc.
- Involvement with AMA Omaha (sponsor, past or present, employees involved as members or on the AMA Omaha board, etc.)

Submissions for In-house of the Year should include:

- Organization name
- Why you believe they are worthy of the award

Please summarize your entry on **one** typed, double-spaced page, 11-point font with 1-inch margins. Submit all In-house of the Year entries to Belinda Boelter at belleboelter.graphicdesign@gmail.com.

IMPORTANT: In-house of the Year nominations cannot be accepted after Friday, February 15, 2019.