

MARKETER OF THE YEAR

The AMA Omaha Marketer of the Year Award honors the achievement, innovation, and inspiring leadership of an individual whose work represents the very best in the marketing industry within the last 12 months. Membership in AMA Omaha is not required.

For an individual to be considered for the Marketer of the Year, factors considered include:

- Establishing and maintaining high standards of marketing (can include strategic planning, business development, management, innovation, public relations, etc.)
- Demonstrated leadership through the innovation and implementation of new products or services, processes, or personal growth and show results.
- Exhibited leadership in the Omaha community (well-known and respected in Omaha community; speaking engagements, publishing, etc.)
- Utilization of data and technology to showcase their contribution within the marketing community.
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- Have a proven commitment to enhancing the marketing community.
- Involvement with AMA Omaha (current or past membership, speaker, offices held, etc.)

Submissions for marketer of the year should include:

- Name
- Company
- Title
- Why you believe they are worthy of the award.

Please summarize your entry on **one**-typed, double-spaced page, 11-point font with 1-inch margins. Submit all Marketer of the Year entries to Belinda Boelter at belleboelter.graphicdesign@gmail.com.

IMPORTANT: Marketer of the Year nominations cannot be accepted after Friday, February 15, 2019.