

## **Michael Johnson**

Michael Johnson spent 15 years in ad agency creative departments before deciding it was time to go client side. Now, as Chief Marketing Officer for the YMCA of Greater Omaha, he takes on the dual challenges of the fitness industry and nonprofit marketing. From healthy living to youth development, with a major dose of social responsibility, Michael has found an organization he believes in and is excited to grow. A father, a husband and an unabashed Husker, Michael loves spending time in his yard, in the gym and at Memorial Stadium in fall.