2017 RACE FOR THE PINNACLES

AWARD WINNERS

AMO OMAHA

PUBLIC RELATIONS

Not-for-Profit

PINNACLE
Emspace - 2016 ICAN Women's Leadership

PLATINUM
Emspace - Park Omaha Awareness Campaign

GOLD
Emspace
Loessfest 2016

SILVER
Creighton University - Race Relations Forum

BRONZE
Emspace
Let's Talk About CB

Small Business

PINNACLE
Bozell
Bozell Free Ad Day

PLATINUM
Team Software - Team Client Conference 2016

Large Business

PINNACLE
Bozell - First National Bank Spotlight

PLATINUM
Bozell - College of Saint Mary Tuition Reduction PR

VIDEO

Not-for-Profit

PINNACLE
Creighton University - Tips on Surviving College

PLATINUM
OBI Creative - Nebraska Humane Society - "Elvis Video

GOLD
Emspace - Team QLI
Lydia Video

SILVER
OBI Creative - NE Coalition for Lifesaving Cures

BRONZE
OBI Creative
NHS - Kittens Video

Small Business

PINNACLE
SCORR Marketing - Buffalo Roofing: Commercial

PLATINUM
Team Software - Extreme Makeover eHub Edition

Large Business

PINNACLE
Bozell - College of Saint Mary Tuition Reduction

PLATINUM
Bozell - First National Bank Worry-Free Checking TV

GOLD
Bozell - First National Bank Unforgettable Firsts Hyper

SILVER
Redstone - Going Forward KS - Envista Credit Union

STUDENT

PINNACLE
Creighton University - iJay Store Spring-Summer 2016

PLATINUM
Bellevue University

GOLD
Bellevue University
Borsheims E-Markeing Plan

SILVER
Bellevue University
Spaghetti Works

BRONZE
Bellevue University
El Alamo Restaurant

DIGITAL MEDIA

Not-for-Profit

PINNACLE
Emspace
The Rose Theater Website

PLATINUM
Creighton University
Homepage Redesign

GOLD
OBI Creative - Omaha Municipal Land Bank Website

SILVER
OBI Creative - Ronald McDonald "Wings & Wheels"

BRONZE
OBI Creative - NHS - "How Hot is Too Hot" Digital

Small Business

PINNACLE
Iridian Group - Interiors Joan & Associates Website

PLATINUM
OBI Creative-Bridges Investment Management

GOLD
OBI Creative - OBI Best of Omaha Social Media

SILVER
Antidote 71 - Siouxland Women's Health Care

BRONZE
OBI Creative - Priceless Prints Website

Large Business

PINNACLE
KidGlov - Last Year's Santa Credit Card Campaign

PLATINUM
KidGlov - SouthPointe Pavilions App Launch

GOLD
Iridian Group
RTG Website

SILVER
Bozell - Westlake Ace Hardware Red Hot Grill Sale

BRONIZE
Bozell - College of Saint Mary Digital Campaign

COMMUNICATIONS

Not-for-Profit

PINNACLE
KidGlov
Fishing for Dreams

PLATINUM
OBI Creative - Habitat for Humanity -Annual Report

GOLD
Creighton University
OWH Newspaper Insert

Small Business

PINNACLE
Bozell
Bozell Holiday Card

PLATINUM
Iridian Group
Year in Review

Large Business

PINNACLE
Christiansen Marketing Group - Sirius: HPE Sirius Loot Big Data Campaign

PLATINUM
OBI Creative
Miller Electric Newsletter

GOLD
Iridian Group - IBM Spectrum Storage Brochure

SILVER
Christiansen Marketing Grp
HPE March Madness

BRONZE
Iridian Group - One Bold Step Mailer (Sirius)

PROMOTIONS

Not-for-Profit

PINNACLE
KidGlov
Fishing for Dreams

PLATINUM
Creighton University-Health & Wellness Program Ad

GOLD
OBI Creative - Boystown Blue Water Bash

SILVER
OBI Creative - Habitat for Humanity-BrewHaha Invite

BRONZE
OBI Creative-Habitat for Humanity-BrewHaha

Small Business

PINNACLE
SCORR Marketing - SCORR 2016 Holiday Gifts

PLATINUM
Bozell
Knowles Knows

GOLD
Amber Pharmacy - "Special in Specialty"

Large Business

PINNACLE
Envoy - Hiland Dairy "Think 30" Campaign

PLATINUM
Bozell - First National Bank Global Village Trip

GOLD
Redstone - NE Cancer Specialists Promotional

SILVER
Iridian Group - RTG Nurses Week Promotion

BRONZE
Bozell - Make-A-Wish; Wine, Whiskey and Wishes

TOTAL MARKETING CAMPAIGN

Not-for-Profit

PINNACLE
Bozell
2016 TEDx Omaha

PLATINUM
Creighton University-Opus Prize Campaign

GOLD
OBI Creative-NE Families Collaborative-19th Birthday

SILVER
Brandscapes
On the Level

Small Business

PINNACLE
Bozell
Bozell Free Ad Day

PLATINUM
OBI Creative-Priceless Prints Jewelry Rebrand

GOLD
Team Software - TEAM Client Conference 2016

SILVER
Brandscapes-Merging Senior Care & Technology

BRONZE
Team Software - eHub Renovation Campaign

Large Business

PINNACLE
Bozell - College of Saint Mary Total Campaign

PLATINUM
KidGlov-Last Year's Santa Credit Card Campaign

GOLD
Bozell - First National Bank Give Joy Campaign

SILVER
Objective - McKinnis Re-branding

BRONZE
Christiansen Marketing Grp
IBM Migrate to Power 8

BEST OF SHOW

KidGlov
Fishing for Dreams

MARKETER OF THE YEAR

Krystle Buntemeyer
SCORR Marketing

christiansenmarketinggroup
Creighton UNIVERSITY
Loess Hills FLORAL STUDIO
:DatabaseUSA.com Triple-Verified • 95% Accurate Databases
REGAL PRINTING COMPANY