2020 PINNACLE AWARDS

DISCOVER OUT-OF-THIS-WORLD WORK
2020 PINNACLE AWARD WINNERS

STUDENT
PINNACLE – Sarah Baggett, Bellevue University. Quantitative and qualitative data analytics.
GOLD – Lisa Wilson, Bellevue University. Orange Blossom Photography.
E-Marketing Plan.
SILVER – Lindsey Ciurej, Bellevue University. Impact of Social Media Advertising on Purchasing Habits.
Research Report.
BRONZE – Gregory Brown, Bellevue University. Movie Theater Subscription Marketing Plan.

PUBLIC RELATIONS
NOT-FOR-PROFIT
PINNACLE – Emspace + Lovgren, 2019 Nebraska State Fair.
GOLD – Bozell, 2019 College World Series.
SILVER – KidGlov, Immanuel “Living Large” Public Relations.
BRONZE – Bozell, Career EdVantage Launch.

SMALL BUSINESS

LARGE BUSINESS
GOLD – Bozell, For Their Future.
SILVER – OBI, Focus on What Matters Campaign.

COMMUNICATIONS
NOT-FOR-PROFIT
PINNACLE – KidGlov, Dreamweaver Foundation Communications.
GOLD – Emspace + Lovgren, Groundbreaking Chances.

DIGITAL MEDIA
NOT-FOR-PROFIT
PINNACLE – KidGlov, Immanuel “Living Large” Digital Media.
GOLD – KidGlov, MembersOwn “Your Choice Auto” Digital Media.
SILVER – KidGlov, Prevention Coalition TalkHeart2Heart Digital Media.
BRONZE – Emspace + Lovgren, Project Harmony Website.

SMALL BUSINESS
PINNACLE – Bozell, Feltman’s of Coney Island Website.
GOLD – Seldin Company, Ravello 192 Geofencing Campaign.
BRONZE – Bozell, Kros Strain Website.

LARGE BUSINESS
PINNACLE – KidGlov, Farmers & Merchants Bank Digital Media.
GOLD – KidGlov, SouthPointe Pavilions Influencer Marketing.
SILVER – TD Ameritrade, TD Ameritrade Institutional Website Consolidation and Redesign.
BRONZE – Bozell, Find Your Honey.

PROMOTIONS
NOT-FOR-PROFIT
PINNACLE – KidGlov, Dreamweaver Foundation Promotions.
GOLD – Emspace + Lovgren, ArchOmaha Unite.

VIDEO
NOT-FOR-PROFIT
PINNACLE – Children’s Hospital & Medical Center, Children’s Gala Video.
GOLD – Bozell, 2019 Membership.
SILVER – Boys Town, Nebraska Family Helpline: Whatever Age. Whatever Stage.
BRONZE – Envoy, Inc., OneWorld All Are Welcome Video.

SMALL BUSINESS
PINNACLE – Seldin Company, Greenhouse Apartments - Our Residents Love Us!

LARGE BUSINESS
PINNACLE – WoodmenLife, My Choice Indexed Universal Life Video.
GOLD – Bozell, A Home That Fits.

BEST OF SHOW
KidGlov, Farmers & Merchants Bank Digital Media.

BOB OTIS DIAMOND AWARD
Jordan Maddex-Kopp, Jet Linx Aviation.

IN-HOUSE OF THE YEAR
WoodmenLife.

AGENCY OF THE YEAR
Emspace + Lovgren.

MARKETER OF THE YEAR
Angela Roeber, Project Harmony Child Advocacy Center.

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