




AM> | Omaha

Connections That Work



Omaha's marketing source
for networking, learning,
and collaboration.



Where Marketers Belong

Omaha is home to thousands of successful organizations. AMA Omaha is home to the marketers that make it happen. Join our award-winning chapter to connect with the people, knowledge, perks, and opportunities that advance your career.

SURVEY SAYS Top Benefits

What is the value of an AMA Omaha membership?
We asked our members.

Our surveyed members say these are the top benefits of their AMA Omaha membership:

- > Discounts on local marketing events
- > Networking with their community
- > Developing skills and professional experience
- > Staying current with emerging trends

Individual & Group Rates
Join Nationally, Connect Locally

amaomaha.org

CONNECTING LOCAL MARKETERS

- > People
- > Knowledge
- > Perks
- > Opportunities





CONNECT WITH

People

Omaha-area marketers come together with AMA Omaha. Our members help members innovate, explore, and succeed — whether its the next campaign or the next career move.



AMA | Omaha

Mix and mingle with fellow members at fun, no-agenda events. Join us at some of the best places in Omaha for casual vibes and a great atmosphere for getting to know one another.

Free | Members & Registered Guests

**PINNACLE
AWARDS**

The area's most successful marketers and their campaigns are recognized during the annual AMA Omaha Pinnacle Awards.

Winners are announced and celebrated at a gala event open to all.

Member Discount

AMA | Omaha



Trivia is the headliner, but drinks and fun also take the stage at this annual event. Take on team challengers and show off your industry and general trivia knowledge.

**COMMUNITY
ENGAGEMENT**

AMA Omaha gives back. Each year, we select a new local non-profit to support through awareness and fundraising.



CONNECT WITH

Knowledge

Expand your professional experience, sharpen your marketing skills, and grow your understanding of the latest trends.

Local



Learn alongside your fellow marketers during lunch-hour events packed with information from local and national experts.

Lunch | Member Discount



Put learning in motion! Each session offers techniques and how-tos for hard skills — like applying data, mastering a technology, or improving SEO — that you can use right away.

Snacks & Drinks | Member Discount



This single-day conference is brimming with nationally known speakers and high-caliber local experts presenting on timely, relevant topics for marketers.

Member Discount

National

Your AMA Omaha membership gives you access to national AMA education, tools, and resources:

- Member pricing at national conferences
- Professional Certified Marketer® and Digital Marketing Institute certification and exam discounts
- Online training and learning opportunities
- Unlimited online access to toolkits, playbooks, and AMA journals
- Free subscription to Marketing News



CONNECT
WITH

Perks

Membership has its perks—including personal and professional discounts:

- Local and national events
- Entry fees for award events
- Travel and lodging, worldwide
- Home goods and services
- Technology solutions and products
- Office supplies and shipping
- Branded promotional items
- New, bonus perk each week



CONNECT
WITH

Opportunities

Expand what's possible. Membership opens the door to what's next.

- Volunteer opportunities to serve our chapter and community
- Gain leadership skills and help advance the goals of AMA Omaha through a role on our board
- Access a national/local marketing-specific job board
- National conference attendance



Join

TAKE THE NEXT STEP FOR
PROFESSIONAL GROWTH

amaomaha.org

Individual & Group Rates
Join Nationally, Connect Locally

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Connect with your local marketing community.

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