

# Connections That Work

Omaha's marketing source for networking, learning, and collaboration.



# Where Marketers Belong

Omaha is home to thousands of successful organizations. AMA Omaha is home to the marketers that make it happen.

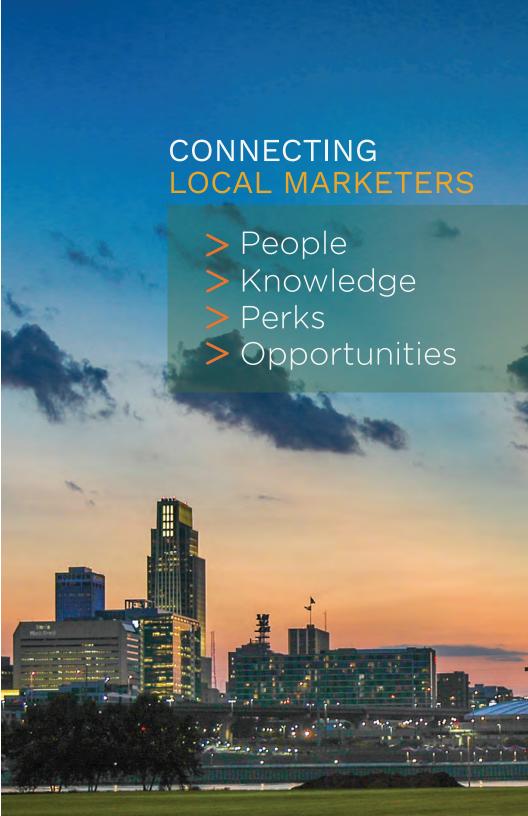
Join our award-winning chapter to connect with the people, knowledge, perks, and opportunities that advance your career.

# SURVEY Top Benefits

What is the value of an AMA Omaha membership? We asked our members.

Our surveyed members say these are the top benefits of their AMA Omaha membership:

- > Discounts on local marketing events
- > Networking with their community
- > Developing skills and professional experience
- > Staying current with emerging trends





# People





Mix and mingle with fellow members at fun, no-agenda events. Join us at some of the best places in Omaha for casual vibes and a great atmosphere for getting to know one another.

#### Free | Members & Registered Guests



The area's most successful marketers and their campaigns are recognized during the annual AMA Omaha Pinnacle Awards.

Winners are announced and celebrated at a gala event open to all.

#### **Member Discount**



Trivia is the headliner, but drinks and fun also take the stage at this annual event. Take on team challengers and show off your industry and general trivia knowledge.



AMA Omaha gives back. Each year, we select a new local non-profit to support through awareness and fundraising.



### Knowledge

Expand your professional experience, sharpen your marketing skills, and grow your understanding of the latest trends.

#### Local



Learn alongside your fellow marketers during lunch-hour events packed with information from local and national experts.

#### **Lunch | Member Discount**



Put learning in motion! Each session offers techniques and how-tos for hard skills—like applying data, mastering a technology, or improving SEO — that you can use right away.

#### **Snacks & Drinks | Member Discount**



This single-day conference is brimming with nationally known speakers and high-caliber local experts presenting on timely, relevant topics for marketers.

**Member Discount** 

#### **National**

Your AMA Omaha membership gives you access to national AMA education, tools, and resources:

- Member pricing at national conferences
- Professional Certified Marketer® and Digital Marketing Institute certification and exam discounts
- Online training and learning opportunities
- Unlimited online access to toolkits, playbooks, and AMA journals
- Free subscription to Marketing News



### Perks

Membership has its perks—including personal and professional discounts:

- Local and national events
- Entry fees for award events
- · Travel and lodging, worldwide
- · Home goods and services
- Technology solutions and products
- · Office supplies and shipping
- Branded promotional items
- · New, bonus perk each week

# CONNECT

# Opportunities

Expand what's possible. Membership opens the door to what's next.

- Volunteer opportunities to serve our chapter and community
- Gain leadership skills and help advance the goals of AMA Omaha through a role on our board
- Access a national/local marketingspecific job board
- National conference attendance





